



From: Robert Murtfeld robert.murtfeld@sclgroup.cc
Subject: Re: SCL Elections NY Outreach
Date: July 19, 2016 at 10:41
To: Mark Turnbull mark.turnbull@sclgroup.cc
Cc: Brittany Kaiser brittany.kaiser@sclgroup.cc

Many thanks, Mark.
 Can we try for tomorrow? It's back-to-back here in NYC this morning. Looking very much forward to work together through the list.
 R

On 19 July 2016 at 09:47, Mark Turnbull <mark.turnbull@sclgroup.cc> wrote:

Thanks, Robert

Let's the three of us schedule a call tomorrow afternoon UK time, review where we are and work through this list in real time.

Regards
 Mark

On 19 July 2016 at 12:35, Robert Murtfeld <robert.murtfeld@sclgroup.cc> wrote:

Dear Mark and Brittany,

I have done some research on which countries we can target for SCL global elections sales. Here is the developing draft list for outreach with contact details for the political parties. I have used the correspondence from October last year as the catapult for this.

Please see below & let me know your thoughts whether this is a working framework and if affirmative I get started and develop the list.

I assume that Mongolia June 2017 and Mexico July 2018 are covered (yet wouldn't hurt to have follow-up meetings in NYC?). Germany in September 2017 is also covered. Let me know if I have missed any other countries. Looking forward pursuing this together.

Warmest wishes,
 Robert

--

Ecuador's election in February 2017

- Contact the PAIS Alliance for meeting with President Rafael Correa through the party's website: <http://www.alianzapais.com.ec/contacto/>

Armenia's election in May 2017

- Contact the Republican Party of Armenia for meeting with President Serzh Sargsyan or Prime Minister Hovik Abrahamyan through the party's website: <http://www.hhk.am/en/contact-us/>

Serbia's election in May 2017

- Contact Serbia's Progressive Party for meeting with President Tomislav Nikolić or Prime Minister Aleksandar Vučić through the party's website: <http://www.sns.org.rs/kontakt/srpska-napredna-stranka>

Rwanda's election in August 2017

- Contact the Rwandan Patriotic Front for meeting with President Paul Kagame through party's website: <http://www.rpfinkotanyi.rw/index.php?id=195>

Algeria's election in November 2017

- Contact the National Liberation Front for meeting with Abdelmalek Sellal (Prime Minister) or Abdelaziz Bouteflika (President) through the website contact details: http://www.pfln.org.dz/?page_id=22

Chile's election in November 2017

- Contact the New Majority for meeting with Michelle Bachelet through her own website (?): <http://michellebachelet.cl/contacto> (the parties website is defunct).

Sierra Leone's election in November 2017

- Contact the All People's Congress for meeting with Ernest Bai Korma (President) through embassy (website of party is defunct).

Loop up also:

New Zealand's election in 2017 (<https://national.org.nz>)

Azerbaijan's election in 2018

Hungary's election in April 2018

Pakistan's election in May 2018

Malaysia's election in August 2018

Brazil's election in October 2018

Venezuela's election in December 2018

----- Forwarded message -----

From: **Jordanna Zetter** <jordanna.zetter@sclgroup.cc>
 Date: 12 October 2015 at 10:37
 Subject: Re: SCL Elections NY Outreach
 To: Robert Murtfeld <robert.murtfeld@sclgroup.cc>

Hi Robert,

You will see that you have just been sent an invitation to a smart sheet entitled Global Sales Pipeline. This is the smart sheet we use to keep track of who we have spoken to, when we have spoken to them and the general progression of our discussions.

Having gone through the list you sent through with both Alexander and Marcus (the person in charge of outreach in London) it made the most sense to add you to this for you to compare directly. I am currently going through and

London, it made the most sense to add you to this for you to compare directly. I am currently going through and chasing up people we already have made contact with.

In short we currently have contact with:

- Slovakia
- Ireland
- Lithuania (Be wary of approaching due to current unsettled dispute)
- Romania
- France
- Germany
- Italy (Currently in serious talks)
- Peru
- Dominican Republic
- Puerto Rico
- Trinidad and Tobago (Previously worked. Elections not until 2020. Reevaluate nearer the time)
- Ghana (Currently working on an ongoing social basis)
- Kenya
- Nigeria
- Phillipines (Brittany will update when back)
- Mongolia (Nearly got the go ahead to begin)
- Malaysia (Currently in discussions)
- India

Alexander also has connections in:

- Malta
- Norway
- Sweden
- United Kingdom
- New Zealand
- Australia

Hope this help,

Jordanna Zetter

[SCL Group](#)

1-6 Yarmouth Place
Mayfair, W1J 7BU United Kingdom
Tel : +44(0)20 3 757 2904
www.scl.cc

[scl commercial](#)

[scl defence](#)

[scl elections](#)

[scl social](#)

From: Robert Murtfeld
Sent: 12 October 2015 11:54
To: Jordanna Zetter
Subject: Re: SCL Elections NY Outreach

Perfect.

From: Jordanna Zetter <jordanna.zetter@sclgroup.cc>
Date: Monday, October 12, 2015 6:53 AM
To: Robert Murtfeld <robert.murtfeld@sclgroup.cc>
Subject: Re: SCL Elections NY Outreach

HI ROBERT,

Yes if you could always keep me updated on these things that would be most helpful.

We have someone who is investigating a similar path here in London. I will speak with him and see who he has already spoken to as i know that we have proposals already out with some countries.

Will get back to you ASAP.

Best,

Jordanna Zetter

[SCL Group](#)

1-6 Yarmouth Place
Mayfair, W1J 7BU United Kingdom
Tel : +44(0)20 3 757 2904
www.scl.cc

[scl commercial](#)
[scl defence](#)
[scl elections](#)
[scl social](#)

From: Robert Murtfeld
Sent: 12 October 2015 11:38
To: Jordanna Zetter
Subject: FW: SCL Elections NY Outreach

Let me know if I should copy you into this? I am building up SCL Elections/Social in NY focused on the UN General Assembly (and Concordia Summit).

From: Robert Murtfeld <robert.murtfeld@sclgroup.cc>
Date: Sunday, October 11, 2015 12:45 PM
To: Brittany Kaiser <brittany.kaiser@sclgroup.cc>
Cc: Matthew Binns <matthew.binns@sclgroup.cc>
Subject: SCL Elections NY Outreach

Dear Brittany,

I have compiled below a list of upcoming elections sorted by geography and date using this source: https://en.wikipedia.org/wiki/List_of_next_general_elections

I am keen to start the NY outreach for SCL Elections this week whilst selling Matt's US elections blog and also advertise the way we can export techniques and expertise from the US elections to other jurisdictions. Could you get back to me about the list below (also attached) and let me know about (a) countries that I should *not* contact and (b) countries that I can contact but for which I need to cite preexisting arrangements.

For (a) North Korea and Iran spring to mind as well as Mongolia, which is already a client & sorted (Benin strangely is not listed in the wikipedia list).

For (b) Kenya springs to mind as an example from recent discussion.

Note the list below is merely compiled to have an organizational structure to start collecting embassy and other relevant contacts, whilst working with the 71st session of the UNGA next year, 13-26 September 2016, as the first deadline (to be replicated yearly thereafter). Any complete instructions about existing clients and non-targets would be helpful but is not necessary at this stage (just give me a couple of hints).

List of countries for elections is below & attached.

Thanks so much,
Robert

-- *Upcoming Elections:*

Europe		Americas		Asia	
Slovakia	Mar-2016	Peru	Apr-2016	Iran	Mar-2016
Ireland	Apr-2016	Dominican Republic	May-2016	South Korea	Apr-2016
Lithuania	Oct-2016	Nicaragua	Nov-2016	Philippines	May-2016
Montenegro	Oct-2016	Puerto Rico	Nov-2016	Hong Kong	Sep-2016
Romania	Dec-2016	United States	Nov-2016	Mongolia	Jun-2017
Netherlands	Mar-2017	Ecuador	Feb-2017	Pakistan	May-2018
France	Apr-2017	Chile	Nov-2017	Malaysia	Aug-2018
Iceland	Apr-2017	Falkland Islands	Nov-2017	Israel	Feb-2019
Serbia	May-2017	Mexico	Jul-2018	India	May-2019
Germany	Sep-2017	Brazil	Oct-2018	North Korea	2019
Norway	Sep-2017	Venezuela	Dec-2018	Sri Lanka	Jan-2020
Czech Republic	Oct-2017	El Salvador	Feb-2019	Singapore	2020
Luxembourg	Oct-2017	Bolivia	Oct-2019		
Azerbaijan	2018	Trinidad and Tobago	Sep-2020		
Armenia	Feb-2018				
Cyprus	Feb-2018	Africa		Oceania	
Italy	Feb-2018	Uganda	Feb-2016	Nauru	2016
Russia	Mar-2018	Lesotho	May-2016	Samoa	2016
Hungary	Apr-2018	Zambia	Sep-2016	Vanuatu	2016
Malta	Jun-2018	Ghana	Dec-2016	Papua New Guinea	Jul-2016
Sweden	Sep-2018	Rwanda	Aug-2017	New Zealand	2017
Bosnia and Herzegovina	Oct-2018	Algeria	Nov-2017	Niue	2017
Andorra	2019	Sierra Leone	Nov-2017	Australia	Jan-2017
European Union	2019	Zimbabwe	Jul-2018	Cook Islands	2018
Ukraine	Feb-2019	Kenya	Aug-2018	Fiji	2018
Estonia	Mar-2019	Swaziland	2018		
Finland	Apr-2019	Nigeria	2019		
Belgium	May-2019				
Croatia	2020				
United Kingdom	May-2020				

--

Mark Turnbull
Managing Director, SCL Elections

[SCL Group](#)
55 New Oxford Street
London, WC1A 1BS United Kingdom
www.scl.cc

Office: 020 3828 7262
Mobile: 07909 974523

[scl commercial](#)
[scl defence](#)
[scl elections](#)
[scl social](#)