











Cambridge Analytica

	Project Name	Project Value	Start Date	End Date	PM	Status	Issues	Action Required
	Cruz		March-15		SR	Active	<ol style="list-style-type: none"> 1. Additional services 2. Staffing 3. Budget 	<ol style="list-style-type: none"> 1. SR spoke to Jeff Roe: campaign has no interest in TiVo, not enthusiastic about post code optimisation either. 2. Anticipating smaller number of staff to be required in Houston after 15th March. 3. Budgets cuts likely after 15th March
	KTP I	Approx. \$313,000	Nov-15		KK	Active	<ol style="list-style-type: none"> 1. Invoicing 	<ol style="list-style-type: none"> 1. KK and KZ to go over o/s payments
	Heritage Foundation	\$120,000 Of which \$100,000 ad buy	Dec-15		KK	Active	<ol style="list-style-type: none"> 1. A decision was made to provide additional data analytics services to secure future work and keep good relationship (executed prior to meeting). 2. MS managing ad buy 	
	Roy Blunt	\$24,000 plus final invoice approx. \$10,000	Oct-15		HM	Active	<ol style="list-style-type: none"> 1. Disappointing ROI 	<ol style="list-style-type: none"> 1. Waiting for a report on their final standing and once we have it SR.

								PWB and Harris to have a meeting about going forward
	Leave EU	Total value: approx. £1mln = \$1.5mln	Dec-15		JW PWB	Active	1. Contract in agreed form	
	Humane Society	\$30,000	Dec-15		KK	Active	Good relationship, progressing well Invoice due by 29 th Feb (\$6,000)	
	California Chamber of Commerce/ Campaign Solutions voter registration	No value (Charity pot)	15-Jan		LK	Active	LK to provide an update	
	Goldline	\$53,000	12-Jan		AT/KK	Active	1. Client concerned about data transfer security	1. To establish a secure password protected way of sharing files JB and RJ to work on server set up
	NRA/FCCC	\$35,000	23-Feb	March-16	PWB	Active	1. High cost of focus groups	1. JK and PWB to look into cheaper focus group provider or to renegotiate pricing with YouGov

SCL Social								
	Project Name	Project Value	Start Date	End Date	PM	Status	Issues	Action Required
	Kenya	\$1.3mln Paid \$1.25 mln	Dec-15	April-16	SR/JH	Active	<ol style="list-style-type: none"> 1. Progress to date 2. Final reporting 3. Staffing 	<ol style="list-style-type: none"> 1. Majority of quantitative data produced; JH to have a discussion with client on some of the outstanding issues 2. SR/JH/KW to discuss final reporting structure next week MB to work on putting a structure together/outline/plan of action going forward etc. 3. Intern available to help with the write up. SR to allocate tasks among the team next week.